



# TAMI HOLZMAN

- ★ **Best Selling Author**
- ★ **Investor**
- ★ **Advisor**
- ★ **Keynote Speaker**

## Meet Tami Holzman:

From C-Student to the C-Suite is written by first-time Los Angeles Author Tami Holzman; in just three days from launch, From C-Student to the C-Suite became an Amazon best seller and was ranked in the top 1% of sales on Amazon.

**Tami loves to make people happy – whether that means giving a confidence boost, an introduction to that person they just can't seem to get to, or strategic counseling on a not yet fully baked idea. She is passionate about helping people succeed.**

From C-Student to the C-Suite is a modern-day guide to business and relationships – showing how a girl with straight C's in school but straight A's in Emotional Intelligence became savvy in the cutthroat business world.

Tami began her career in the entertainment industry as a talent agent, show creator and executive producer, with development deals at NBC, HBO and the Fox Network. She segued into a successful career in marketing services for Fortune 500 companies, leading business development for a company which led to a successful exit to a large consulting firm.



Hire and Follow Tami Holzman



Today, she is an angel investor, advisor, entrepreneur, motivational speaker and brand ambassador. Tami loves to mentor and promote opportunities for women. In addition, Tami has a Certificate of Expertise from the University of Penn in Positive Psychology, with an emphasis on resilience skills, mental agility, and optimism. She is also a guest lecturer at UCLA Marketing and USC Entrepreneurship courses.



## Potential Keynote Topics:

- ✓ No one is perfect, get over it! Learn how to use your Emotional Intelligence and humor to achieve success.
- ✓ In sales, it's people first, product second. How to position you and your team to succeed!
- ✓ Congratulations, Impostor Syndrome is a sign of success! Don't let your insecurities stop you!
- ✓ If you're not being vulnerable, you're not taking chances!
- ✓ 85% of Business is due to Emotional Intelligence, not logic! How to manage and understand your behaviors to be the master of influence!
- ✓ Collaboration is the new competition!
- ✓ Optimism is the gateway to success!
- ✓ Empathy is the most important tool in a leader's toolbox.



## Why Tami?

- ★ Refreshing and Unique Perspective
- ★ Fires up the Audience
- ★ Relatable
- ★ Uses Humor and Heart
- ★ Leaves People Inspired to Address their Fears and go for Success



## What your audience will take away:



- ✓ Confidence
- ✓ Self-Awareness
- ✓ Business Sass and Savviness
- ✓ A New Love for Business and a Broader Perspective
- ✓ Empowerment
- ✓ Tools to take you to the Top



## SPEAKING REFERENCE



Stephanie Cota - Head of Global Communications, Mattel Inc.

"Tami spoke at our annual Women's Conference - an audience of approximately 500 people across all levels of our organization from "just beginning to make a mark" to C-Suite. We hired Tami because we knew her approach and style would resonate with the entire audience and resonate she did!

Tami had the crowd's complete attention for the entire hour. She had them on their feet, laughing, tearing up and asking the most insightful questions (to which she had equally insightful answers).

Tami also graciously extended her time and signed books for about an hour and a half. I spent the better part of that afternoon and the next day collecting compliments about Tami.

Tami is a fantastic speaker and a thoughtful communicator - book her!"

"Tami says everything I have ever wanted to say with humor! She gives us permission to laugh at ourselves and creates a beautiful space for insights into our own lives."

~ **Patty Aubrey, President of Chicken Soup for the Soul and Co-Author of Chicken Soup for the Working Women's Soul.**

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~ **Stephanie Cota, SVP Communications, MATTEL**

"Tami Holzman is a fresh voice who delights at every turn! She is chock full of valuable insights and shines a bright light!

Everyone should have her enthusiasm and love of life!"

~ **Joe Deitch, Chairman, Commonwealth**

"If you have not heard of Tami Holzman yet... then you've got to! Tami came to speak to our students at Miami University and Hillel: Miami University. Her story was filled with words of inspiration and encouragement!"

~ **Hila Katz, Hillel and Miami University**

"Tami hosted a fabulous workshop and helped us better understand the world of funding for female-operated companies; everyone who attended had rave reviews and said they got so much out of it!"

~ **Kalika Yap, EO President, EO Female/EO Wonder Podcast Host/Founder of Orange and Bergamont**

"A Clever C-Student" I met Tami Holzman at a party in Laurel Canyon last year just before the release of her book. Don't be thrown off that Tami dots the "i" in her name with a heart. Her book is cute, but it's also clever with some valuable, albeit unconventional and irreverent, insights for women navigating modern-day business. There's definitely a television show in here somewhere. Something I'm sure Tami with a heart already knows."

~ **Allison Hill, LADaily News**

SEIZE THE MOMENT  
TO CONNECT WITH PEOPLE  
BEFORE THE MOMENT IS GONE.

FROM C-STUDENT TO THE C-SUITE -TAMI HOLZMAN-

NEVER PROMISE PERFECTION



FROM C-STUDENT TO THE C-SUITE -TAMI HOLZMAN-

"Tami is a must-see speaker! She is a dynamic and energetic speaker who never allows a dull moment to enter the room. Tami's signature talk is full of value, excitement, and empowerment."

~ **Nada Lena, Founder, Rise Up For You!**

"Tami can open any door with her enthusiasm and natural ability to connect with everyone! Her personality changes the energy in any room and you trust she has your best interest at heart."

~**Johan Jervoe, Global CMO UBS**





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